

Email Template - Siilo Rollout Announcement

Subject Line:

Introducing Siilo - a secure and compliant WhatsApp alternative

Text:

Dear colleagues,

We understand messenger apps are important for rapid decision-making and coordination at work. However, messengers like WhatsApp are not GDPR compliant and do not meet our standards for patient data protection. As such, we recommend all our staff to move all work-related messaging to [Siilo](#), a secure and compliant medical messenger, as of [XX.XX.XXXX](#).

With careful consideration and input from across the organisation, we've selected Siilo for these main reasons:

1. Designed for healthcare professionals, delivering features like secure group chats, an organisation-exclusive directory, and blur and arrow tools for editing patient images.
2. Meets the strictest standards when it comes to patient data protection. Siilo is GDPR compliant and ISO 27001 certified.
3. Used by over 350,000 healthcare professionals across Europe, making it the largest trusted platform for patient care coordination and communication.

Siilo can be downloaded free of charge on your [iOS](#) or [Android](#) mobile device and can also be accessed on your desktop, via [web.siilo.com](#).

Getting started is easy. Once you've registered, you will find a contact list of all employees to start secure conversations right away!

1. Download Siilo on your mobile device via the iOS App Store or Google Play Store
2. Complete the registration process with your [Org Name](#) email address ([name@XXX.com](#)) to ensure you are added to our network
3. Check the [Org Name](#) network in the Network tab to find colleagues and get started with secure one-on-one conversations or group chats.
4. Visit [____.com](#) to learn more about what you can do with Siilo

If you have any questions, feedback, or ideas on how we can best support you and your teams as we transition to compliant messaging practices, please contact [name@emailaddress.com](#).

Best,
[XXX](#)